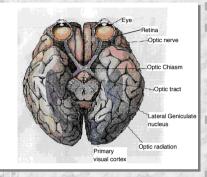


# Human visual information processing



Eye balls: Camera

Retina: High intelligent input device

- High sensitive sensor (rods and cones)
- Luminance channel and chromatic channel (horizontal cells)
- Contrast (ganglion cells)

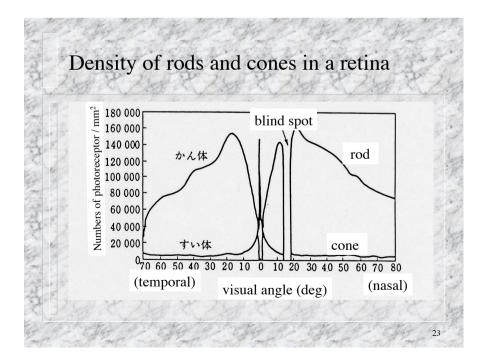
LGN: M-path (where), P-path (what)

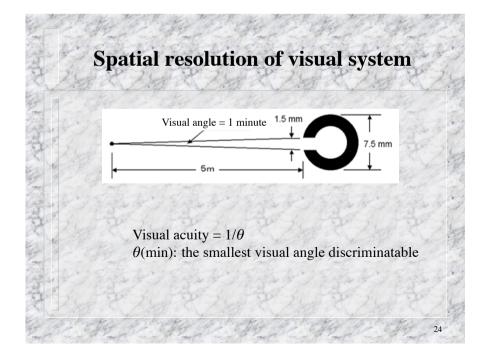
■ Shape, motion, color, detail

■ Visual cortex

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# Retina of a living human eye (1) (David Williams, in Optics & Photonics News, vol.9, no.1, 1998) Figure 8. The retina of a living human even taken after adaptive optical correction of the eye's optical system. The image, taker with 550 nm light, is a registered sum of 61 images taken over four days, Image size is 0.5 X 0.5 degrees (146 X 146 µm The darker vertical band down the center of the image is a shadow of a capillary that when focused on, is about 5 um in diameter. The retinal location of the image is about 1° from the central fovea. The only filtering used was histogram equalization to enhance contrast. $900 \text{ cones}/0.021 \text{mm}^2 = 42,800 \text{ cones}/\text{mm}^2$







# 4-inch Retina display. It's not just bigger. It's just right.

## More display means more to see.

Anyone can make a larger smartphone display. But if you go large for large's sake, you end up with a phone that feels oversize, awkward, and hard to use. iPhone 5 features a 4-inch display designed the right way: it's bigager, but it's the same width as iPhone 4S. So everything you've always done with one hand — typing on the keyboard, for instance — you can still do with one hand. On a larger canvast that lets you see more of every web page. More of your inbox. More events on your calendar. Even more apos on your Home screen.

## lt's more vibrant, too

This Isn't just a larger display. It's a larger Retina display. At 326 pixels per inch, it has a pixel density so high your eye can't distinguish individual pixels. And as stunning as the Retina display is on the iPhone 45, this one gives you 18 percent more pixels for an impressive 1136—by-640 resolution. Colors get a boost, too, with color saturation that's 44 percent greater than before. So with iPhone 5, the games you play, the words you read, the images you see, and the apps you love look and feel incredibly vivid and lifelike. For big-time entertainment, iPhone 5 lets you watch widescreen HD video in all its glory — without letterhoxino.

iPhone 5 is nearly 9 millimeters taller than iPhone 4S, but it's the same width. So it's just as easy to type with one hand.



